Observations from the Analysis of data for the Heroes of Pymoli game

Most of the people who play the game are males.

Most of the players of the game purchased minimum of one item and most of the people spent less than $5.

Majority of the players are in the age group of 15 – 30, with ages 20 – 25 the most.

The game is not making much revenue from the sales as the most no of times an item sold is only 12.